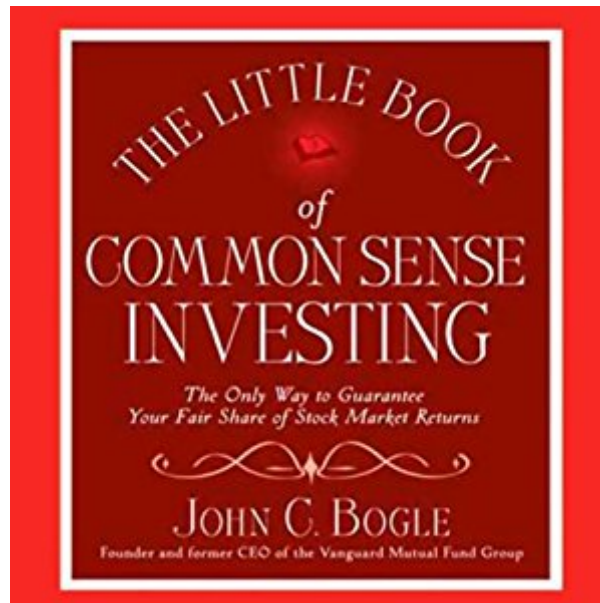




The book was found

# The Little Book Of Common Sense Investing



## Synopsis

John C. Bogle's *The Little Book of Index Investing* is a power-packed explanation of why outperforming the market is an investor illusion. Instead, the founder of The Vanguard Group—the man who's been called "the conscience of the investment industry"—recommends a simple, time-tested investment strategy that can deliver the greatest return to the greatest number of investors: indexing. Why? Investing is a zero-sum game where transaction costs, taxes, poor investment diversification, and poor market-timing (an affliction for most investors) hurts your portfolio more than it helps. Indexing eliminates that hurt. Bottom-line, if you can't be an index, why not invest in one? And you'll be all the happier and richer for it. \*Time Magazine --This text refers to the Audio CD edition.

## Book Information

Audible Audio Edition

Listening Length: 5 hours and 7 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Macmillan Audio

Audible.com Release Date: February 20, 2007

Whispersync for Voice: Ready

Language: English

ASIN: B000NJXF6E

Best Sellers Rank: #27 in Books > Business & Money > Investing > Stocks #53 in Books > Audible Audiobooks > Business & Investing > Personal Finance & Investing #143 in Books > Business & Money > Finance

## Customer Reviews

Since I first challenged an "investment advisor" to show me HIS portfolio of stocks many years ago (He would not.), I have been very reluctant to follow the advice of such people. After thirty years of investing, I have come back to my first impression: indexing is the way to go. I started out when I was very young, controlled my expenses, saved, and now I work whenever I feel like it. I have weathered all the recessions and have never panicked and sold; I live below my means and never look at my portfolio; you don't lose money until you sell. Indexing and remaining cool have paid off handsomely; now if I could just teach my two sons all I have learned ...

Best book ever for the average passive investor in the stock market! Especially liked the charts and the comments by experts and wealthy investors! The author, with 30 years or more experience, clearly lays out the importance of using index funds, low cost fees and passive investment!

Judging from my own example after reading this book, I bet everyone who actually read it wishes they have read it when they were younger! If you are thinking of doing any kind of investing in the market, read this book first.

A Must read for investors of all ages, actually bought copies for son and daughter as they start out in their careers to have a better understanding of investing and details involved that will aid in making knowledgeable decisions.

What should be easy to figure out is sometimes the hardest thing to accept. We have always been told investing is a professionals game. This book lays bare the fallacy of wall street and the investing industry. This should be required reading for seniors in high school as an introduction to smart money management for life.

Cut through all the market nonsense and marketing BS and understand basic stock market investing while working out a simple strategy that will let you win over the long term.

This is the most important investing book you will ever read. I have a feeling every single one of his other books say the exact same thing with far more words

This author provides a summary of the stock market, especially the differences between index funds and other types of mutual funds. He explains why it is important to consider the largest diversification by investing in all the stock market, and how, with patience and consistency, most anyone will be able to come out ahead.

[Download to continue reading...](#)

The Little Book of Common Sense Investing: The Only Way to Guarantee Your Fair Share of Stock Market Returns  
The Little Book of Common Sense Investing  
Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship)  
Comic Sense: A Comic Book on Common Sense and Social Skills for Young People with Asperger's and ADHD  
The Smart Real

Estate Investor: Real Estate Book Bundle 2 Manuscripts Expert Strategies on Real Estate Investing, Starting with Little or No Money, Proven Methods for Investing in Real Estate Chart Sense: Common Sense Charts to Teach 3-8 Informational Text and Literature K-2 Chart Sense: Common Sense Charts to Teach K-2 Informational Text and Literature Little Bear Audio CD Collection: Little Bear, Father Bear Comes Home, Little Bear's Friend, Little Bear's Visit, and A Kiss for Little Bear You're Making Me Hate You: A Cantankerous Look at the Common Misconception That Humans Have Any Common Sense Left Common Sense for the Common Good: Libertarianism as the End of Two-Party Tyranny Cryptocurrency: How to Make a Lot of Money Investing and Trading in Cryptocurrency: Unlocking the Lucrative World of Cryptocurrency (Cryptocurrency Investing and Trading Book 1) Step by Step Bond Investing: A Beginner's Guide to the Best Investments and Safety in the Bond Market (Step by Step Investing Book 3) Step by Step Emerging Markets Investing: A Beginner's Guide to the Best Investments in Emerging Markets Stocks (Step by Step Investing Book 4) Step by Step Dividend Investing: A Beginner's Guide to the Best Dividend Stocks and Income Investments (Step by Step Investing Book 2) The Book on Rental Property Investing: How to Create Wealth and Passive Income Through Smart Buy & Hold Real Estate Investing The Book on Rental Property Investing: How to Create Wealth and Passive Income Through Intelligent Buy & Hold Real Estate Investing! The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money The Smart Real Estate Investor: Real Estate Book Bundle 3 Manuscripts Expert Strategies on Real Estate Investing, Finding and Generating Leads, Funding, Proven Methods for Investing in Real Estate Common Worship: Morning and Evening Prayer from the Book of Common Prayer (Common Worship: Services and Prayers for the Church of England) Common Sense and a Little Fire: Women and Working-Class Politics in the United States, 1900-1965 (Gender and American Culture)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)